

# Executive's Message



**Becky Barieau**  
President



**Dean Palius**  
CEO

PHP perseveres would be a descriptive headline to portray the past year and the two to three prior. Despite the prolonged weak economic conditions which have impacted our clients, PHP has risen to meet the increased needs for the basics: food, homelessness prevention and healthcare. During this period, PHP has consistently, albeit narrowly, been able to contribute a small amount of net income over expense to a reserve for unforeseen contingencies. This has required the Board and management to find efficiencies and reduce positions and for staff to shoulder additional responsibilities with amazing results. The Board has continued to step up its resource development efforts and sponsor additional fund raising events while staff has found innovative ways to fund programs and services and partner with many community groups and individuals to continue and add services. A good example of a new partnership is "Cooking Counts" featured on page 7.

The Board and staff at PHP see firsthand every day what a special place we live and work-in. We are blessed with community support for our work that is the envy of many inside and outside Santa Barbara County. For this we are thankful and hopeful we can build on this for many more years.

## BOARD OF DIRECTORS

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## OUR VISION

People Helping People has a vision that all men, women and children in our community have the opportunity to attain self-sufficiency with dignity and are able to fulfill their potential.

## OUR MISSION

People Helping People is dedicated to improving the lives of men, women and children in the Santa Ynez Valley, Los Alamos Valley and immediate environs by addressing emergency and basic needs and furnishing comprehensive integrated family and individual support services.

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# Making A Difference

To: Everyone at PHP

I want to thank your organization and everybody who donates to it from the bottom of my heart today.

I was born and raised here in the valley (that is almost 39 years!). I am so proud to be part of a community where we still help each other rather than turn our backs. I'm in a position right now where I'm kind of "slipping through the cracks of the system" and you folks really (once again) came through for me in a time of need. My complete gratitude goes out to you all.

Sincerely, *K.M.*



## VOLUNTEER OF THE YEAR



Each year PHP selects a volunteer to recognize from the many that donate more than 13,000 of hours to make our community a better place. From programs, directors, and events, PHP just could not accomplish all that it does without the precious gift of time that volunteers make. Selecting one volunteer each year for special recognition is always a difficult task and PHP tries its best to thank each one at its annual Volunteer Recognition Dinner. However, the one volunteer that stood out this year to staff and other volunteers and has earned the honor of being called Volunteer of the Year is Peggy De Strakosh.

Peggy has been a volunteer advocate in PHP'S Advocates for Domestic & Child Abuse Prevention (ADCAP) program for five years. During this time she has often served as PHP's sole volunteer responding to Sheriff's deputy's calls for assistance at all hours of the night and on weekends. As Peggy will tell you, it is difficult and stressful to visit a home where a violent crime has taken place. The victim and children are often traumatized and need someone to just listen. Peggy has been an exceptional advocate earning clients' trust, supporting them, and helping them move into safer and more stable living conditions. She has truly made a difference and changed lives for the better.

# Finances

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 2012 (Audited)

	Unrestricted	Temporarily Restricted	Total	%
<b>Support</b>				
Contributions, Grants, Contracts & Events	\$ 684,743	\$ 120,250	\$ 804,993	47%
In-Kind Contributions	\$ 438,267		\$ 438,267	26%
Special Events net of expense	\$ 188,676		\$ 188,676	11%
<b>Total Support</b>	<b>\$ 1,311,686</b>	<b>\$ 120,250</b>	<b>\$ 1,431,936</b>	<b>84%</b>
<b>Revenue</b>				
Thrift Store Sales	\$ 250,335		\$ 250,335	15%
Other Revenue	\$ 20,319		\$ 20,319	1%
<b>Total Revenue</b>	<b>\$ 270,654</b>		<b>\$ 270,654</b>	<b>16%</b>
Net Assets Released From Restriction	\$ 205,133	\$ (205,133)		0%
<b>Total Support and Revenue</b>	<b>\$ 1,787,473</b>	<b>\$ (84,883)</b>	<b>\$ 1,702,590</b>	<b>100%</b>
<b>Expenses</b>				
Program Expenses	\$ 1,565,776		\$ 1,565,776	89%
Supporting Services				
Fundraising	\$ 133,292		\$ 133,292	8%
Administrative	\$ 59,934		\$ 59,934	3%
<b>Total Supporting Services</b>	<b>\$ 193,226</b>		<b>\$ 193,226</b>	<b>11%</b>
<b>Total Expense</b>	<b>\$ 1,759,002</b>		<b>\$ 1,759,002</b>	<b>100%</b>
<b>Change in net Assets</b>	<b>\$ 28,471</b>	<b>\$ (84,883)</b>	<b>\$ (56,412)</b>	
<b>Net Assets at Beginning of Year</b>	<b>\$ 411,640</b>	<b>\$ 204,600</b>	<b>\$ 616,240</b>	
<b>Net Assets at End of Year</b>	<b>\$ 440,111</b>	<b>\$ 119,717</b>	<b>\$ 559,828</b>	

"PHP ended the year with a small (3%) deficit. However, the deficit was caused by accounting rules which placed revenue in the prior year (2010 - 11) that was designated to be used in the 2011-12 fiscal year. On the basis of our operating budget, PHP had a small (2%) net operating income. PHP remains on a firm financial footing."

**Elizabeth Breen, PHP Treasurer**

## STATEMENT OF FINANCIAL POSITION FOR THE YEAR ENDED JUNE 2012 (Audited)

ASSETS		LIABILITIES AND NET ASSETS	
<b>Current Assets</b>		<b>Current Liabilities</b>	
Cash & Cash Equivalents	\$ 353,174	Accounts Payable and Accrued Expenses	\$ 11,769
Contracts Receivable		Accrued Payroll and Related Expenses	\$ 69,412
(net allowance of \$8,451)	\$ 80,322	Deferred Revenue	\$ 402
Pledges Receivable	\$ 5,000	Current Portion Note Payable	\$ 13,200
Grants Receivable	\$ 3,467	Current Portion Mortgage	\$ 117,919
Other receivables	\$ 12,768	<b>Total Current Liabilities</b>	<b>\$ 101,367</b>
Inventory	\$ 21,485	<b>Long Term Liabilities</b>	
Other Assets	\$ 16,446	Note Payable	\$ 32,647
<b>Total Current Assets</b>	<b>\$ 492,662</b>	Mortgage Loan	\$ 180,230
<b>Property and Equipment</b>	<b>\$ 381,410</b>	<b>Total Long Term Liabilities</b>	<b>\$ 212,877</b>
<b>Total Assets</b>	<b>\$ 874,072</b>	<b>Total Liabilities</b>	<b>\$ 314,244</b>
		<b>Net Assets</b>	
		Unrestricted	\$ 440,111
		Temporarily Restricted	\$ 119,717
		<b>Total Net Assets</b>	<b>\$ 559,828</b>
		<b>Total Liabilities and Net Assets</b>	<b>\$ 874,072</b>





# OUR PROGRAMS & SERVICES

PHP's philosophy is to give families and individuals a "hand up" to achieve self-sufficiency. PHP has a model service delivery program, integrating services for infants, children, youth and adults into a "one stop shop" that has multiple neighborhood access points. Clients can make a single contact with a PHP Family Service Coordinator at school-based Family Resource Centers to access any of PHP's 18 program services and/or receive help in obtaining services from other non-profit or government agencies. This system minimizes costs and maximizes getting help to those who need it.

## Basic Needs

Safety net services are available to individuals and families who are experiencing a financial crisis due to an illness, divorce, under-employment, lay-off, injury or other similar cause.



"People Helping People is the essence of the Valley Taking Care of the Valley."  
Tony Howe, M.D.

- Each year PHP receives the gift of 13,000 hours or more of volunteer time
- Last year PHP received and distributed 192,580 pounds of donated food valued at \$325,460



### EMERGENCY SOLUTIONS

PHP can furnish financial and other assistance to prevent homelessness and to intervene in crisis situations. Services include:

- Rent/mortgage assistance
- Temporary shelter
- Food/meals
- Transportation
- Utility payments
- Household goods and clothing



### FOOD

Groceries are available from PHP in Solvang and Los Alamos every other Thursday year round in order to supplement families' nutritional needs.

To qualify for the Food Program, individuals/families must have incomes of 150% or less of Federal poverty standards (\$38,685 per year for a family of 5).

Limited quantities of groceries and produce from the Albertson's Fresh Rescue and SYV "Veggie" Rescue Programs are available at the PHP Service Center.

### COOKING COUNTS

Solely furnishing food is not enough to help. Nutrition matters and that is why "Cooking Counts." St. Mark's Church, one of its parishioners, and People Helping People have joined forces to create nutrition and cooking classes for families with limited resources. The class is taught by Molly Ballantine a St. Mark's parishioner and Cordon Bleu educated chef. Molly's concept is to involve the whole family in learning about the origin and nutritional components of their food and preparing their meal for the evening with the help of children. The first six week Cooking Counts course ended in the spring and there is now a waiting list for fall classes. For more information or to help, contact Chef Ballantine at molfolly@gmail.com.



# Health Care Services

## COMMUNITY HEALTH ACCESS RESOURCE TEAM CHILDREN'S DENTAL FUND

PHP brings vital healthcare services to those without insurance and those who are underinsured. Local doctors, dentists, counselors, pharmacies, and labs, furnish free and/or discounted services to PHP clients.



- According to California Department of Health, dental disease is the greatest unmet health need in the State.
- Local doctors and dentists donated more than \$25,000 in health care services last year to children and adults referred by PHP.

# Family Support Services

## FAMILY RESOURCE CENTERS

PHP staffs five Family Resource Centers on school campuses throughout Santa Ynez Valley and in Los Alamos to provide "one-stop" access to services. Clients receive PHP services and are linked to services from other agencies, right in their own neighborhoods.

### ADVOCACY

PHP staff members assist individuals and families with healthcare questions, school related issues, and government and business forms.

### PARENT EDUCATION

PHP facilitates parent education and support groups that provide information about child development and positive parenting strategies.

### DOMESTIC VIOLENCE PREVENTION

PHP's ADCAP (Advocates for Domestic & Child Abuse Prevention) program is the only domestic violence prevention/intervention program serving the Santa Ynez Valley and surrounding area. Certified PHP Advocates respond to calls from the Sheriff's Department twenty-four hours a day, seven days a week. Advocates provide immediate comfort and support to the victims of the violence. Short term help may include medical attention and shelter. Longer term assistance may come from PHP's other direct service programs or help with successfully navigating the criminal justice and family law systems.

### CHRISTMAS FULFILL-A-WISH

For the past 17 years, PHP has operated the Fulfill-A-Wish program to provide 100 needy valley families, with 300 or more children, holiday gifts, clothing, and toys. Donated items are displayed in a holiday "boutique" and parents are given the opportunity to select items based on their needs and family size.

# Children and Youth Services

## BUELLTON AND LOS ALAMOS YOUTH PROGRAMS

PHP has forged partnerships with the Buellton Union School District and Buellton Recreation Department and Olga Reed School in Los Alamos to operate after school programs specifically designed for middle school students. Twelve to fifteen seventh and eighth graders attend the programs each day. The programs focus on academic improvement and feature computer education, leadership training and recreational activities to supplement homework assistance and tutorials.



## STUDENT PREVENTION ACTION NETWORK (SPAN) PROGRAM

This alcohol and drug prevention program is designed for 7th and 8th grade students. A PHP Prevention Specialist teaches a life skills curriculum, supervises a Peer to Peer Mediation program and Drug Free Clubs on campus and conducts Parenting Workshops. The purpose is to equip students and parents with the knowledge and tools necessary to avoid the hazards associated with alcohol and other drug use so that students are successful in school.

## SANTA YNEZ VALLEY YOUTH COALITION

PHP has received two federal grants to reduce alcohol, tobacco, and other drug (ATOD) use by Valley youth. Plans developed by a coalition of local volunteer community leaders are directed at increasing barriers to youth access of alcohol and other drugs and changing the norms of the community around the acceptance of underage substance abuse. Community members interested in joining the Coalition effort or obtaining additional information are encouraged to visit the Coalition's website at [www.syvdrugfree.org](http://www.syvdrugfree.org).

- The Coalition's work has helped to reduce binge drinking and reported incidences of driving drunk or riding with a drunk driver among valley students. (Source: CA Healthy Kids Survey)

## MENTORING

PHP staff at Santa Ynez and Refugio High Schools monitor the progress towards graduation of 40 "at risk" students. The grades and credits of these students are reviewed on a regular basis and the mentor offers career guidance, homework assistance, coaching, role modeling, and access to PHP basic needs and support services.

## EARLY MENTAL HEALTH COUNSELING

Counseling is provided to assist children with making appropriate behavioral, emotional, and social adjustments at home and in school.



# FUND & FRIEND RAISING



On Saturday July 21st 2012, the JB Polo Ranch in Buellton hosted the 1st Annual Santa Ynez Valley Polo Classic benefiting People Helping People on their 20th Anniversary. Six hundred sixty (660) guests enjoyed a fast paced polo match featuring legendary players Memo and Carlos Gracida in addition to our highly rated local Santa Ynez Valley polo players.

The day began with a champagne reception for 250 sponsors, patrons, and VIP guests and was followed by a three-course sit down luncheon accompanied by local valley wines. VIP Guests were invited to dress for the occasion, with creative hats for the ladies encouraged. The "Classic" featured a hotly contested celebrity-judged Hat Contest with winners earning beautiful gift baskets. In addition, there was an opportunity to win fabulous prizes in the Para Charity drawings which sold out.

VIP guests were joined by over 360 general admission ticket holders who sat in stadium type seating and in a "pub" and food court on the north side of the polo field. Food, soft drinks, beer and wine were available to the crowd for purchase.

The Polo Classic was a highly successful event and the 2nd Annual Polo Classic is scheduled for Saturday July 20, 2013. For more information check the PHP website at [www.syvphp.org/poloclassic](http://www.syvphp.org/poloclassic).



**EMPTY BOWLS** In October, each year PHP celebrates "World Food Day" with an "Empty Bowls" campaign to highlight the fact that in the United States and even in the Santa Ynez and Los Alamos Valleys, many children and adults go to bed hungry. In 2011, A-RU Japanese Restaurant, Root 246, Trattoria Grappolo, Los Oivos Café, The Hitching Post, Tower Pizza, Longoria Wines Tasting Room, Antonio's Pizza, Royal Oaks Winery and Vineyard, The Longhorn Cafe, Creekside Buffet, El Rancho Marketplace, Dos Carlitos, The Willows, Solvang Restaurant, Mirabelle Inn and Restaurant, The Vineyard House, The Ballard Inn and Restaurant, Corner House Coffee, The Starting Gate Restaurant at the Marriott, Stolpman Vineyards Tasting Room, Wandering Dog Wine Bar, and Los Olivos Grocery, participated by generously donating a portion of their proceeds on October 14th to support PHP's Food program. For 2011 dates and information: [www.syvphp.org](http://www.syvphp.org).







This group was founded in 2009 to give local women an opportunity to pool their funds in order to have a greater impact on meeting the needs of those with limited resources. Thanks to its activist founders, WIGS grew in 2012. The WIGS, now composed of 58, donated \$43,250 and at its annual luncheon in March voted to fund the Advocates for Domestic & Child Abuse Prevention, Buellton Youth, and Mentoring programs at PHP. For more information about the mission or membership of WIGS: [www.valleywigs.org](http://www.valleywigs.org).



## WINE COUNTRY BIKE TREK "PEDAL FOR PEOPLE"



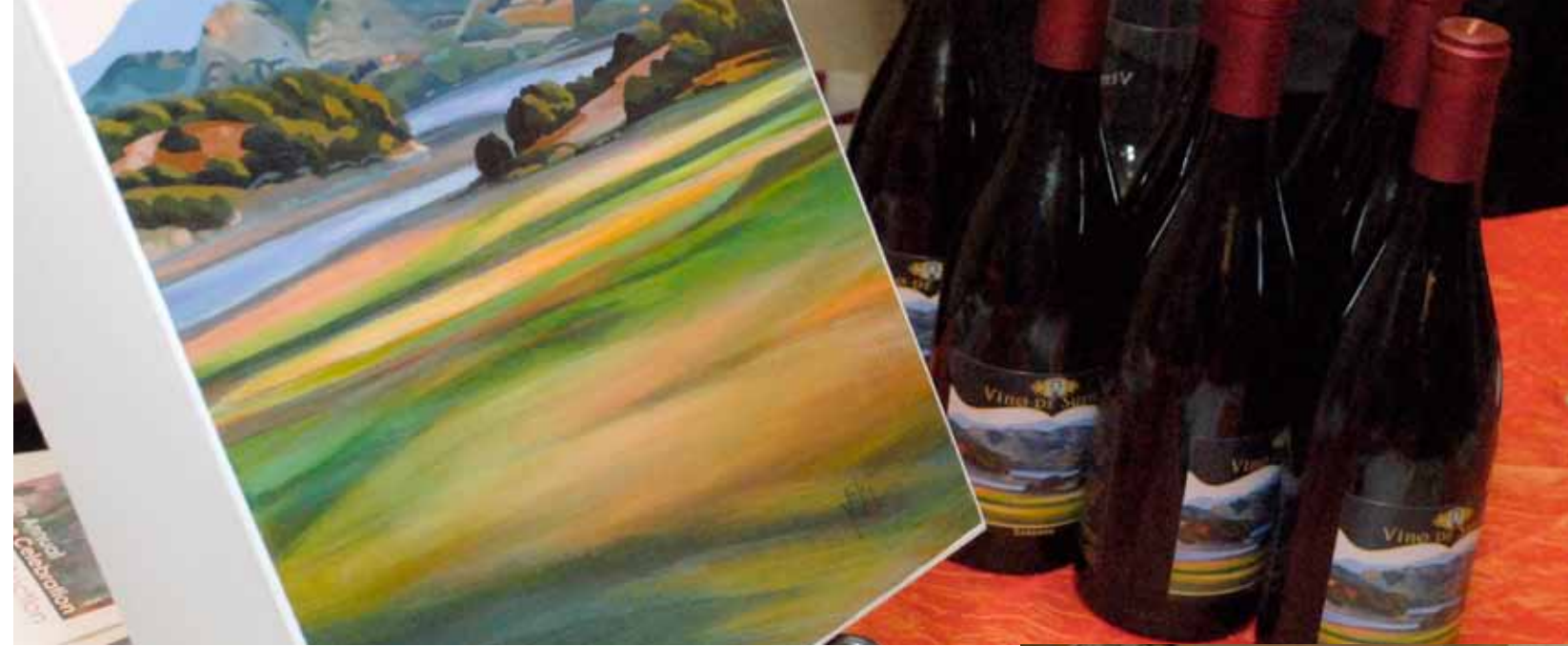
On June 29-30 and July 1st, 52 riders rode up and down the rolling hills of the Santa Ynez Valley wine country to benefit People Helping People.

The WCBT was a ride at your own pace three-day bike ride featuring either a 30 or 50 mile fully supported route

each day. Entrants could ride all three days or choose just a 30 or 50 mile ride on Saturday. Three-day riders camped at Midland School which was the home base for the ride. One and three-day riders paid a registration fee and raised a minimum pledge amount depending on how many days they were riding. The event included dinners on Friday and Saturday evenings including live music, breakfast on Saturday and Sunday and a BBQ lunch on Sunday. Multiple safety and gear stops with food and drinks were staffed and radio equipped safety cars roved the routes.

The event was well supported by local businesses that provided in-kind services and financial support and donors from cycle shops to beverage companies who donated products and food to reduce the expense of the event.

**In 2013, the ride is scheduled for June 14-16. To register or for information, visit [www.winecountrybiketrek.com](http://www.winecountrybiketrek.com).**



## VINO DE SUEÑOS

Vino de Sueños, "Wine of Dreams," is the wine brand of PHP and a small group of premium Santa Barbara County vintners. The purpose: to raise funds to make a difference in the lives of vineyard and farm workers who are at the very heart of the County's agriculture, vineyard and wine businesses.

On November 12, 2011, the fourth release of Vino de Sueños wines was celebrated at a party attended by 300 and hosted by winemakers from Alma Rosa, Andrew Murray, Au Bon Climat, Buttonwood, Curtis, Fiddlehead, Fontes & Phillips, Foxen, Kalyra, Longoria, Makor, Quail Crossing, Qupé, Rideau, Riverbench, Sanford, Standing Sun, Stolpman and Vogelzang. The event included tasting and sales of the Vino de Sueños wines, appetizers from New West Catering, Ballard Inn, and Trattoria Grappolo; live music, and an art auction.

The art auction included the originals reproduced on each of the unique Vino de Sueños wine labels. Donor artists were Zoe Nathan, Christina LoCascio, Luis Ramirez, Ann McGee, Reds Regan, Suzi Trubitz, Kari Crist, Darby Holden, Zoe Ann Fischer, Michelle Griffoul, Suzan Hamilton Todd, Jim Farnum, Karina Puente, Seyburn Zorthian, Kenda Norris, Renee Kelleher, Nancy Yaki, Melody Owens and Darrell Longley.

In 2012, the event will include sixteen Vino de Sueños wines and sixteen artists together with an expanded silent auction.

**For more information and tickets visit the Vino de Sueños web site at: [www.vinodesuenos.com](http://www.vinodesuenos.com).**

**• Each year PHP furnishes services valued in excess of \$260,000 to vineyard and farm workers and their families.**



**HIDDEN GEMS** The 5th Annual Hidden Gems was moved to a new date, September 8th, 2012 and a new location, Quail H Ranch in beautiful Happy Canyon. This fund raiser features both home and professional boutique wine makers in blind judging. Wine tasting, silent auction of life style items, and live auction of winning wines are also conducted. Please check [www.syvphp.org/events](http://www.syvphp.org/events) for 2013 information and tickets.

**THRIFT STORE** In 2011 PHP's Thrift Store was recognized for the seventh time as "The Best Thrift Store in the Santa Ynez Valley" by the "Valley News" Readers Poll. The Store is located in the Valley Plaza, corner of Hwy 246 and Alamo Pintado Road. The store serves PHP as both a revenue source and a warehouse from where we can help those in need of clothing and housewares. Store Hours: Mon-Sat, 10-5 and Sun 10-4.





# Donors & Supporters

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Santa Barbara Foundation  
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Joan Davidson and John Schnittner  
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The Starting Gate at the Santa Ynez Valley Marriott  
Vincent and Sandra Sullivan  
TWIW Insurance  
Guy Walker  
Wandering Dog Wine Bar  
David and Risse Wilson  
The Vineyard House



## VOLUNTEERING

PHP has numerous on-going and special project volunteer opportunities to match your available time and talents. From mentoring a young child or delivering groceries to a shut-in or helping with a special event your help is welcomed.

Contact us at 686-0295 or e-mail [php@syvphp.org](mailto:php@syvphp.org).

## CONTRIBUTIONS

If you would like to invest in the work of Santa Ynez Valley People Helping People, please send your tax deductible contribution to:

Santa Ynez Valley People Helping People P.O. Box 1478 Solvang, CA 93464 Or go to [www.syvphp.org](http://www.syvphp.org)

PHP can accept contributions in the form of cash, real estate, securities, life insurance, retirement funds, and planned gifts. Contributions to PHP qualify as charitable deductions for income tax purposes and may help to reduce tax liability. You should consult an attorney and/or financial advisor for specific tax information applicable to your specific situation.

PHP's Federal tax identification number is: 77-0338060.

The donors and supporters listed above helped support PHP's operations between July 1, 2011 and June 30, 2012. Every effort has been made to ensure accuracy. We apologize for any errors or omissions. Please contact us at 686-0295 with corrections.

Due to space limitations in order to reduce printing costs, PHP's many generous donors in the below \$100 and goods & services categories could not be listed. For this, we apologize.



## OUR LOCATIONS

**Solvang Service Center**  
545 North Alisal Road, Suite 102  
Solvang, CA 93463-2606

Mailing Address:  
P.O. Box 1478  
Solvang, CA 93464-1478

Office: (805) 686-0295  
Fax: (805) 686-2856  
Email: php@syvphp.org

**Buellton Family Resource Center**  
Jonata Elementary School Campus  
301 Second Street, Room 31  
Buellton, CA 93427-6801  
(805) 688-4222 Ext. 2275

Oak Valley Elementary School  
Campus  
595 Second Street  
Buellton, CA 93427-6801  
(805) 688-4222 Ext. 2275

**Santa Ynez Family Resource Center**  
Santa Ynez Elementary School  
Campus  
3525 Pine Street, Room D  
Santa Ynez, CA 93460  
Phone (805) 686-7353  
Fax (805) 686-7376  
Email: syhs@syvphp.org

**Santa Ynez Valley Union High School Campus**  
Student Resource Center  
(Pirates Cove)  
2975 East Hwy. 246 Room L-5  
Santa Ynez, CA 93460  
Phone (805) 688-6487 Ext. 3329  
Fax (805) 693-0672  
Email: syvhs@syvphp.org

**Solvang Family Resource Center**  
Solvang Elementary School Campus  
565 Atterdag Road  
Solvang, CA 93463-2690  
Phone (805) 697-4452  
Fax (805) 688-6410

**Los Alamos Family Resource Center**  
Olga Reed Elementary School  
Campus  
480 Centennial Street  
Los Alamos, CA 93440  
Phone (805) 344-3172  
Fax (805) 344-4041

**PHP Thrift Store**  
1980 Old Mission Drive, Suite C2  
Solvang, CA 93463-2262  
(805) 686-9897  
Email: thriftstore@syvphp.org

## OUR STAFF

**Solvang Service Center**  
Dean Palius, C.E.O.  
Lois Craig, C.O.O  
Valerie Waling, Fiscal Manager  
Jordan Granet, Development Associate  
Marisela De La Cruz, Administrative Assistant  
Mary Conway, Youth Coalition Director

Jenny Buenrostro, Food & Emergency Solutions Coordinator  
Kristen Thomsen, Community Relations Coordinator  
Lindsey Drewes, Drug Prevention Specialist

**Santa Ynez Family Resource Centers**  
Arcelia Sencion, Director of Health Care and Social Services  
Marcy Hernandez, Family Services Coordinator  
Eloisa Patterson, Early Mental Health Counselor

Maritza Aviles, Family Services Coordinator

**Thrift Store**  
Krista Spanne, Manager  
Nancy Aardwig, Clerk  
Rebecca Christenson, Clerk  
Zachary Thompson, Clerk  
Omar Miranda, Clerk

**Santa Ynez Valley Union High School Student & Family Resource Center**  
Jacqueline Gheorghe, Youth Development Specialist

**Los Alamos Family Resource Center**  
Norma Solis, Family Services Coordinator  
Lynda Mondragon, Youth Development Specialist

**Buellton Youth Program**  
Jacqueline Gheorghe, Program Coordinator

**PEOPLE HELPING PEOPLE**  
**PHP**  
CHANGING LIVES FOR THE BETTER  
PO Box 1478  
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